

# ***ACTION ALERT***

***From WASAVP***

*The Washington Association for Substance Abuse and Violence Prevention*

***For Immediate Release: June 7, 2010***

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## **Keep Our Kids Safe!**

The Initiatives being circulated that promote easy sales of hard liquor mean that more kids will have access to alcohol. Instead of having 300 liquor outlets carefully managed by the state, these initiatives would allow 3000+ liquor outlets in our state not managed by anyone. We know crime and violence rates are directly related to availability of liquor.

**Our current System is an important source of revenue:** In fiscal year 2009, gross sales in the state liquor store system were \$848.8 million, with a projected annual growth rate of 3%. Our system generates **more revenue than in deregulated states:** The net return to state and local government in fiscal year 2009 was \$332.7 million. This profit pays for essential state and local government services. On average, liquor control states like Washington return about twice the revenue of non-control states.

Send this message to everyone you know:

**DO NOT SIGN ANY INITIATIVE THAT AFFECTS ALCOHOL SALES.**

Costco has hired signature gatherers to work in all of their stores. If the initiative they support gets enough signatures and is passed by the voters, it will completely dismantle state control of liquor. Costco will be able to sell in bulk at reduced prices and so will Walmart and all the others. What is more important profit or the safety of our kids?

For a detailed fact sheet click [here](#).

What to do:

Send this message to your entire personal email address book

Encourage your friends to send it to their contacts!

## **Put Kids First!**